Senator Cory Booker to Speak at Today’s ALA President’s Program

Rising United States Senator Cory Booker will join ALA President Sari Feldman as speaker at her President’s Program. This program, in partnership with the ALA Task Force on Equity, Diversity, and Inclusion, will take place today from 3:30 – 5:30 p.m.

Senator Cory Booker makes the case through his work, and in his forthcoming book United, that connection and compassion must guide our nation toward a brighter future. Booker was mayor of Newark from 2006 to 2013, and became the first black senator from New Jersey in 2013. In response to the New Jersey Library Association’s statement expressing disappointment about his appearance on the President’s Program in light of the library cuts during his time as mayor of Newark, Feldman said, “Building relationships with policy makers and influencers, many of whom have not historically been library advocates, is essential to America and child care and women’s rights. Power in Words: The Stories behind Barack Obama’s Speeches, from the State House to the White House (Beacon Press, 2010) offers insight and historical context of President Obama’s most memorable speeches. Her most recent book, We Are Who We Say We Are: A Black Family’s Search for Home across the Atlantic World (Oxford University Press, 2014), offers a new angle of vision for looking at racial identity, demography, and migration as themes of our national history. Her forthcoming book is Five Dollars and a Pork Chop.

Sunrise Celebration to Feature Mary Frances Berry

Acclaimed civil rights activist and academic Dr. Mary Frances Berry will keynote the 2016 Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration on Monday from 6:30 – 7:00 a.m. in BCEC 205BC.

Berry has been one of the most prominent activists in the cause of civil rights, gender equality, and social justice in the United States. Her publications include such subjects as the history of constitutional racism in

Mizrahi Tells Personal Stories With Trademark Style

I saac Mizrahi kicked off the Auditorium Speaker Series on Saturday morning with an inside look at the process he’s using to pen I.M., his upcoming memoir, as well as some of his life experiences.

For Mizrahi, writing has always been something he’s enjoyed. Previous books include, The Adventures of Sandee, The Supermodel, a graphic novel, and a fashion advice book, How to Have Style.

“I really like to write,” he said. “It is part of why I felt compelled to write a memoir. I always thought writing my memoir would be what I would be remembered for.”

Another reason he’s writing I.M. is the story it will tell. “It is a story I would like to tell impartially – if that is possible – or at least my perspective, which I guess makes it partial.”

As he gets into the process, however, the answer to why he is writing his memoir is evolving. “I thought I knew why I was writing the book, but as I started writing, the why became another deeper question,” said Mizrahi.

Mizrahi’s formidable years include his Syrian Jewish upbringing and his attendance at a yeshiva school experience, from kindergarten through grade eight. He doesn’t mince words when describing his upbringing, using both “great” and “terrible” in the same sentence.

Abuse – though not from his parents – is a topic he plans to address. “Bullying resonates

Isaac Mizrahi, designer, fashion industry leader, documentary film co-creator and actor, and TV talk show host, takes questions from librarians during his Auditorium Speaker Series presentation.
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ERT/Booklist Author Forum Opens Midwinter

By Phil Morehart, American Libraries

“I’ve always asked myself: ‘Who are we? Who are those strange and complicated people called Americans?’”

Oscar-nominated documentary filmmaker and writer Ken Burns’ response, when asked how he chooses the subjects of his work, encapsulates “The Writer as Witness,” the theme of the ERT/Booklist Author Forum at the 2016 ALA Midwinter Meeting. A writer must look both outward and inward to completely, accurately, and honestly tell a story, he stressed. The sentiment was echoed by bestselling writers Mark Kurlansky and Terry Tempest Williams, who joined Burns at the always popular forum. To understand others, to tell their stories, to be a true witness, writers must understand themselves and their place in the world, they agreed.

Led by Booklist Editor for Adult Books Donna Seaman, the forum found the three writers conversing like old friends. The familiarity was real: Williams, author of the forthcoming book, The Hour of Land, about the U.S. National Parks, was an on- and off-screen contributor to The National Parks: America’s Best Idea, Burns’ sweeping 2009 documentary on the parks, and both praised each other’s respective handlings of the topic. Williams also noted that she gives copies of Kurlansky’s book, Cod: A Biography of the Fish that Changed the World, to friends to demonstrate dangers to our ocean’s ecosystems.

The mutual admiration let the writers speak comfortably, intimately, and with humor about their inspirations, processes, families, and their work. When asked how he became a storyteller, Burns, whose upcoming kids’ book Grover Cleveland, Again!: A Treasury of American Presidents looks at the lives of American presidents, detailed how the loss of his mother as a child impacted his life and work. It was a visit to a psychologist as an adult that made that clear. “What do you do for a living?” he said. “You wake the dead,” Burns recalled the therapist saying to him.

The trio discussed the writing and editing process at length. Their thoughts revealed much about their own styles and methods, but it was also a master class in writing, editing, research, and subjectivity. When asked how he can write both fiction and nonfiction at the same time, Kurlansky was animated. “It’s easy,” he said. “It’s two different parts of the brain. In fiction, there’s a lot of self-searching and reflection. Characters do what they want to do.” Nonfiction writing requires an altogether different mindset, he noted. “In nonfiction, you find that the characters in real life, their stories, are so great, you get to a point where you think, ‘My God, I can never write something so good,’” he laughed.

Williams stressed the importance of journaling and rewriting to her work. She goes through approximately one journal a month, using them to capture emotions and reactions at their most raw. She returns to her journals later while writing to recapture the immediacy. “My journal is my personal library of experiences. It’s not real if I’ve not written it down.”

The writers expanded at length how writing is a collaborative effort, from initial research to writing and editing to finally releasing the work to the world for its own subjective interpretation. “The process is mine,” Burns said. “But the second [the work] is done, it’s yours and not mine.”

“Writing is a collaboration,” Williams continued. “Libraries too are a collaboration. They’re prisms that let us see the world through different angles as we become more complex.”

Booklist Editor and moderator Donna Seaman (seated) with Terry Tempest Williams (from left), Mark Kurlansky, and Ken Burns before they take the stage during Friday’s ERT/Booklist Author Forum.
If you are a leader with a passion for delivering stellar service, **Queens Library** wants to meet you! Visit us at **Booth 1063**! We seek highly-engaged, creative, customer-service driven leaders who have a vision for public libraries in the 21st century. Queens Library is a renowned leader in providing innovative library and educational services, developing new technology applications, and fostering community engagement.

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To apply, email your cover letter and resume to QLcareers@queenslibrary.org. Include the position for which you are applying in the subject line.
10 Questions About...

ALAs New National Public Awareness and Advocacy Campaign

1 What is Libraries Transform™?
This new national public awareness and advocacy campaign, launched in Washington, D.C., on October 29, 2015, highlights the transformative nature of libraries and the critical role they play in the digital age, including the indispensable roles of librarians, library staff, vendors, and supporters. Find out more at www.ilovelibraries.org/librariestransform/

2 What does Libraries Transform™ focus on?
The focus is on what libraries do for and with people rather than what they have for people. It includes all kinds of libraries – public, school, academic, and special – and their role in the various communities they serve and are part of.

3 What is the main goal of the campaign?
To change the conversation and, in so doing, to shine a different light on the compelling case for funding. According to ALA President Sari Feldman, who initiated the campaign, “The goal is to change the perception that ‘libraries are just quiet places to do research, find a book, and read’ to a shared understanding of libraries as dynamic centers for learning in the digital age. Libraries of all kinds foster individual opportunity that ultimately drives the success of our communities and our nation.”

4 What are the key messages of the campaign?
Libraries of all kinds add value in five key areas: education, employment, entrepreneurship, empowerment and engagement.

5 Why have a campaign now?
This is an exciting time for libraries, as institutions of all types continue to transform to meet the digital and print information needs of their users. It is through the transformation of library organizations that library professionals can continue to fulfill their role in leveling the playing field for all who seek to transform their lives through education and lifelong learning,” said ALA President Sari Feldman.

6 How does the campaign help us become more effective change agents?
One pillar of Libraries Transform™ is to provide access to learning, strategies, and information that help you move your institution or organization forward. The related training opportunities at Midwinter are part of this.

7 What can I participate in at Midwinter related to this campaign?
Join the transformation-related events and training that you'll find on pages 16-17 in the program book, or by doing a keyword search on “libraries transform” in the Scheduler at almaw16.ala.org/scheduler. There are related discussion groups, “News You Can Use,” Ignite, and ALA Masters sessions, Washington Office and Office for Information Technology Policy events, and others.

8 What are the “Because…” statements I’m seeing around the place?
The provocative “Because…” statements are designed to surprise and catch attention of target audiences. Come and add your own “Because” statements in the Networking Uncommons area.

9 What can I do at Midwinter to show support for this campaign?
Pick up Libraries Transform™ ribbons and window clings at registration. Head over to the Networking Uncommons and ALA Lounge for stickers and postcards and for some related fun activities including the Libraries Transform™ photo booth. Share your photos on social media.

10 How can I keep up with the campaign?
For more information, a toolkit with resources for participation, and an online trends tracker, please visit www.librariestransform.org. Track the tag and join the conversation at #librariestransform.

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Harvard’s Jonathan Zittrain to Lead Information Policy Panel on Creativity, Innovation, and Transformation

Jonathan Zittrain, co-founder, director, and faculty chair, Berkman Center for Internet & Society at Harvard University, will be a featured speaker today, along with American Library Association President Sari Feldman, ALA President-Elect Julie Todaro, and Alan S. Inouye, Director of ALA’s Office for Information Technology Policy, to discuss how library professionals can further emphasize the critical value of libraries to decision-makers and influencers.

In his remarks, Zittrain will focus on the work at Harvard’s Library Innovation Lab on developing new concepts, services, and tools for libraries. Educating decision-makers and influencers about such innovation is an important part of policy advocacy for the library community from the local to international levels.

The other panelists will talk about the ALA context, connecting Zittrain’s presentation to the recently launched Libraries Transform public awareness campaign and other relevant ALA initiatives and activities, and provide further texture from their personal and varied experience.

“Creativity, Innovation and Change: Libraries Transform in the Digital Age!” takes place from 1:00 – 2:30 p.m. today in the BCEC room 153AB.

This is an open meeting for all conference registrants. Learn more about Libraries Transform™ by visiting www.librariestransform.org.
Dubus Discovers Writing Creates ‘Higher State of Awareness’

Carpentry, writing processes, and boxing – three seemingly unconnected topics – were brought together during Saturday afternoon’s Auditorium Speaker Series presentation featuring bestselling author Andre Dubus III.

Acting as the interviewer, Bill Kelly, former chair of the ALA Notable Books Council, jumped right in by asking Dubus what writers, living and dead, he’d want to share a case of beer with.

“I would rather drink with librarians than writers,” said Dubus. “I have some lovely friends who are writers, but writers tend to go on and on.”

Kelly then turned the discussion towards Dubus’ New England upbringing and writing’s role in his early life.

Dubus recalled a life-changing event when he was 14. At the time, his parents were divorced, he was living with his mother, and moving frequently. He described watching his 13-year-old brother getting beaten up by an older, larger individual, and not being able to do anything but watch. He recalled feeling like a coward.

“I then joined a boxing gym and began to fight a lot,” he said. “I’d look for victimizers. I would rather drink with librarians than writers.”

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“I then joined a boxing gym and began to fight a lot,” he said. “I’d look for victimizers. I did this a lot and had been arrested. Every time I beat on someone, the little voice inside told me not to do this. I started to box to control my violence.”

Just shy of 22, Dubus was preparing to head out to the boxing gym one day when he just stopped, sat down, and wrote his first scene. “It created a higher state of awareness,” he said. “I felt like Andre for the first time, and I’ve been writing five to six days a week from then on.”

Before he was what he described as an “18-year overnight success” – with House of Sand and Fog – carpentry was how he paid the bills. For 10 years, he was a carpenter and adjunct writing professor. When a local newspaper wrote about House of Sand and Fog, he was in the midst of a kitchen remodeling job and panicked – he didn’t want the homeowner to see the article and fear he wasn’t a qualified carpenter. “After House of Sand and Fog took off, I could afford to build our family a house,” he said. “At first, I felt like, why am I building this? I have enough money to hire someone. About three days into the project, an incredible joy came to me that I was able to be doing this.”

Dubus’ father, Andre Dubus II, was a master short-story writer. “My father was always one of my first readers – though I didn’t trust him to tell me the truth because he was my father,” he said.

After reading House of Sand and Fog, father told son, “You’re going to have to get a tux.” Asked why, he told his son it would be for the National Book Awards. Dubus’ father passed away a few months after that conversation, and a few months after his death, the National Book Awards committee called.

Another turning point in Dubus’ career was the selection of House of Sand and Fog for Oprah’s Book Club in 2000. “It changed everything,” he said. “It gave me an audience. I am really grateful to her.”

Morning is his preferred time to write, which is done in a sound-proof cave in his basement. “I write longhand with a pencil, which I sharpen with a razor from my carpentry days.” He begins each day by reading poetry, something he encouraged the audience to do as well.

Kelly asked Dubus if he prefers to start with plot or characters, and Dubus said it was the latter. “Most writers start with the characters. But I really start with the characters. For me, the story is the character.”

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Annie Ford (from left), Bettye Black, and Emily Guss enjoy the Exhibits Opening and Reception.

ALA President Sari Feldman and the ALA Executive Board hold a virtual ribbon cutting to open the Exhibits on Friday night after the ERT/Booklist Author Forum.

Emily Meloon, Ipswich, MA, finds a good spot to take notes on the Exhibit Hall overlook in the BCEC.

Aaron Dobbs, Shippensburg, PA, adds a “Because of You” ribbon to his collection at the ALA Lounge.

Alison Griffin (center), Vancouver, BC, views books in the ALA Exhibits.

Attendees enjoy comfortable sofa seats while attending the Book Buzz Theater for a Charlesbridge panel discussion on how illustrators construct stories.
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Mizrahi  
from page 1

deeply with me,” he said. “I was bullied like crazy. But when I was growing up, the word bullying wasn’t used – I am very sensitive to kids being bullied.”

It was the ability to trust his feelings that helped him get past the bullying. “I knew what I was feeling was already right, regardless of whatever I was bullied about.”

Mizrahi opened up the discussion to questions. Not surprisingly, the first question was about fashion advice for librarians by an attendee pointing to the stereotype of librarians as bad dressers.

“Layering,” joked Mizrahi, who then shared a personal anecdote about his mother with the audience. “My mom is one of those crazy readers – she reads every single thing; her library card was her favorite possession,” he said. “She reads in layers, and has the soul of a librarian.” He clarified that I.M. is not about style and fashion. Rather, it’s the story of a fashion designer.

Asked about his Orthodox Jewish upbringing, he pointed to the yeshiva as a one source of the abuse he experienced. After visiting a psychologist, his parents were encouraged to look at alternative education. “But I didn’t leave; I wouldn’t quit,” he said. “If there’s any anger in the book, it’s about Syrian Jews. There are really not many good things about this little community I come from – not for me.”

Mizrahi’s experience at a performing arts high school is another key component of I.M. “It was a culture shock,” he said. “At that point, I was the happiest in my whole life studying everything to deal with theater ... They [his family] barely let me go to this school. I had to take a subway an hour each way. I don’t understand why they let me – but they did. I think they thought I’d get over it if I got into the world and saw it.”

“Creativity is the most important part of my life,” said Mizrahi. “I cannot do without having a way of expressing things that are happening in my imagination.”

He spoke about the puppet shows he did in his garage. “The puppet shows got me on the track of creativity.”

Attendees shared personal experiences of having children and students that reminded them of Mizrahi – one encouraged him to write a children’s book. Another promised Mizrahi that she’d have her son read I.M.

“Maybe there was something really cool about being self-sufficient before revealing my sexuality,” he said. “Joy has to surround a way. I don’t understand why they let me – but they did. I think they thought I’d get over it if I got into the world and saw it.”

“Once I was away, I committed to being away – it was the only sane life,” he said. “I found it and wasn’t going to let it go.”

Another question from the audience was about his creativity and the sources for fresh ideas.

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“Maybe there was something really cool about being self-sufficient before revealing my sexuality,” he said. “Joy has to surround the subject of LGBT. In New York in the 1980s, there was a great deal of fun about being gay. By that point I was sufficient, I was focusing on the good parts."

Today’s Schedule
9:00 – 9:50 a.m.  
Hank Ryan Phillippi & Joseph Finder – Mystery and Crime

10:00 – 10:50 a.m.  
Francesco Marciluiano – You Need More Sleep

We Need Diverse Books – Kody Keplinger, Malinda Lo, Adam Silvera, Heidi Heilig, Marieke Nijkamp

12:00 – 12:50 p.m.  
Stephon Alexander – The Jazz of Physics

Monday’s Schedule
9:00 – 9:50 a.m.  
Garrett Robinson – Zoe

10:00 – 10:50 a.m.  
Brenda Sprague – Learn How to Increase Revenue for Your Library and Grow Your Audiences with U.S. Passports

Emily Skrutskie – The Abyss Surrounds Us

12:00 – 12:50 p.m.  
Katie Lynch – Confucius Jane

1:00 – 1:50 p.m.  
Ray Daniel – Corrupted Memory

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- Physical Health-Related Assessments
- Personality Assessments
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ALA Youth Media Awards To Be Announced Monday

BCEC Ballroom; Doors open at 7:30 a.m.

Each year the American Library Association (ALA) honors books, videos, and other outstanding materials for children and teens. Recognized worldwide for the high quality they represent, the ALA Youth Media Awards, including the prestigious Coretta Scott King Book Awards, Caldecott, Newbery, and Printz Awards, guide parents, educators, librarians, and others in selecting the best materials for youth. Selected by committees composed of librarians and other literature and media experts, the awards encourage original and creative work in the field of children’s and young adult literature and media.

The ALA will announce 19 awards and highlight such milestones as the 20th anniversary of the Pura Belpre Award. The Pura Belpre Award was established in 1996, and is presented annually to a Latino/Latina writer and illustrator whose work best portrays, affirms, and celebrates the Latino cultural experience in an outstanding work of literature for children and youth. For more information regarding Pura Belpre Award anniversary activities please visit http://tinyurl.com/belpre20th.

Those who are not available to join the excitement onsite can follow results live by logging on to the YMA webcast at www.alahunikron.com/2016, and in real time on Twitter @ilovelibraries, or #ALAYMA.

In an effort to limit ALA’s ecological footprint, printouts of the award press release will not be available onsite, but rather a PDF version of the awards wrap release will be posted and available for download from the webcast webpage immediately after the announcements. Also Cognotes will offer information on award winners within its Monday issue, which will be available immediately after the announcements.

For more information regarding the ALA Youth Media Awards, or how to track results live, please visit www.ilovelibraries.org/yma.

Literature’s Next Classics to be Announced at RUSA Book and Media Awards

For the first time, the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction will be announced during this Midwinter Meeting event, reflecting the new calendar for these awards. As always, RUSA will also unveil this year’s Notable Books List, Reading List, Listen List and Outstanding Reference Sources selections, the Dartmouth Medal for excellence in reference, the Sophie Brody Medal for Jewish literature, the Zora Neale Hurston Award for achievement in promoting African-American literature, and the Louis Shores Award for book reviewing.

Join us tonight for this celebratory event evening as we announce the best books and resources of the year and a chance to win some of this year’s best books! All Midwinter Meeting attendees are welcome, no tickets required. The event is from 5:00 – 7:00 p.m., Boston Park Plaza, Grand Ballroom A. More information about these awards can be found at wwwALA.org/rusa/awards.

The Value of Academic Libraries

Join ACRL’s Value of Academic Libraries Committee today for an update session on the Value of Academic Libraries initiative. Learn about a proposed new objective for ACRL’s strategic plan, the Plan for Excellence, to demonstrate how libraries advance issues of equity, access, institutional diversity, and inclusion. Four librarians will present examples of library programs that advance these issues and add value by contributing to university or college goals specifically regarding equity, access to college, and inclusion. The update will be held from 1:00 – 2:30 p.m. in 253C of the Boston Convention and Exhibition Center.

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“OverDrive remains far and away the number one choice among libraries. No one else is even close.”

Two Exciting Speakers Scheduled for ALA Annual Conference

Diane Guerrero, ALA President’s Program
Sunday, June 26

Well known as an actress on the hit shows “Orange is the New Black” and “Jane the Virgin,” Diane Guerrero also volunteers with the nonprofit Immigrant Legal Resource Center and was named an Ambassador for Citizenship and Naturalization by the White House. An advocate for immigration reform, Guerrero was taken in by other Colombian families in Boston after the rest of her family was deported without warning to Colombia when she was 14.

ALA President Sari Feldman looks forward to welcoming Guerrero to her program. “America’s libraries have advanced the American Dream by providing services and resources that welcome and support all immigrants,” she said. “Diane Guerrero’s personal story is a powerful reminder of the library’s essential role in creating individual opportunity and community progress.”

Sponsored by Henry Holt & Co./Macmillan

Maya Penn Auditorium Speaker

Maya Penn creates eco-friendly clothing and accessories and is already an award-winning philanthropist, environmental activist, entrepreneur, filmemaker, eco-designer, keynote speaker, artist, animator, coder, illustrator, and writer. She is the CEO of Maya’s Ideas, a company she started in 2008 when she was eight years old. Ten to 20 percent of her profits go to local and global charities and environmental organizations, and her nonprofit organization – Maya’s Ideas 4 The Planet – spreads environmental awareness and contributes to girls in developing countries.

Penn, whose TEDWomen Talk has had more than one million views, has been featured in Forbes, Time, NPR, CNN, O Magazine, Essence, “The View,” “The Steve Harvey Show,” Huffington Post, the NRDC, Entrepreneur Magazine, Wired, Black Enterprise, Cosmopolitan, Ebony, The Atlanta Journal Constitution, and many other publications. Her forthcoming book is called You Got This! (April 2016, North Star Way).

Sponsored by Simon & Schuster

www.alaannual.org
#alaac16

Booker

“...our profession today and into the future. … Featuring Senator Booker in the President’s Program presents an opportunity to educate a rising national leader about the ways in which libraries transform individuals and communities.”

Attendees are encouraged to help inform and influence a key U.S. politician about the value of libraries in the areas he approaches with such passion, including equity, civic engagement, community progress, individual opportunity, inclusion, and economic growth. “Let’s take this opportunity to inspire the senator to be a positive, supportive voice for America’s libraries. Let’s show him that libraries transform,” said Feldman.

Booker’s appearance is sponsored by Penguin Random House.

You know Iggy Peck & Rosie Revere. Now Meet Ada Twist, Scientist!

rational privilege have implications for our personal and professional lives. It will provide tools to help us better recognize and address racism and other forms of oppression in our relationships, organizations, and institutions. Speakers: Paul Marcus and Donna Bivens from Community Change Inc. Sponsored by the Office for Diversity, Literacy, and Outreach Services, with the Task Force on Equity, Diversity, and Inclusion.

Senator Cory Booker. ALA President’s Program, with the Task Force on Equity, Diversity, and Inclusion
Today 3:30 – 5:30 p.m., BCEC Ballroom West
Rising U.S. Senator Cory Booker joins ALA President Sarit Feldman as speaker on the President’s Program, in partnership with the ALA Task Force on Equity, Diversity, and Inclusion.

Jo Ann Jenkins. Auditorium Speaker,
Today 10:00 – 11:00 a.m.

PLA Presents Leadership Workshop for Women
Join the Public Library Association (PLA) to learn concrete, actionable practices for women seeking to transition to the next level of leadership while maximizing their contribution to their organization. The two-part webinar series, “Leadership Workshop for Women: Tapping the Power of the Female Vision,” will take place on January 20 and 27 at 1:00 p.m. Central Standard Time (CST).

In Part One, instructor Sally Helsenesen, author, speaker, and leadership consultant, will focus on helping women to represent their vision and use it to foster connections. Part Two will focus on helping women to be more intentional about their development and to ground their leadership presence in the capacity to be fully present. This webinar series is intended for all public library staff, including men who manage women and seek to develop their talents to the full.

The cost to attend “Leadership Workshop for Women: Tapping the Power of the Female Vision” is $45 (PLA members), $52 (ALA members), and $59 (nonmembers). Groups of any size can register for $179. The registration deadline is 11:59 p.m. CST on Monday, January 18.

The Public Library Association (PLA) is a division of the American Library Association. PLA’s core purpose is to strengthen public libraries and their contribution to the communities they serve. Its mission is to enhance the development and effectiveness of public library staff and public library services. For more information about PLA, contact the PLA office at 800-545-2433, ext.5PLA, or email pla@ala.org.

In addition to these highlighted events, a keyword search on “Libraries Transform” in the Midwinter Meeting Scheduler at www.2016.alamidwinter.org will help you identify transformation-related “News You Can Use,” Ignite, and ALA Masters sessions, discussion groups, Washington Office and Office for Information Technology Policy events, and more that can help you become an even more effective change agent and innovator.

If you haven’t already done so, pick up Libraries Transform™ ribbons and window clings at registration, stickers and postcards in the ALA lounge, and enjoy the interactive activities there, including a photo booth.

www.librariestransform.org
#librariestransform

Head school librarian Dora Maher, San Diego, CA, picks up Libraries Transform™ post cards at the ALA Lounge.

Because all those author talks, storytimes, computer classes, community dialogues, concerts, makerspaces, book clubs, art exhibitions, and ESL courses don’t plan themselves.

PROGRAMMING Librarian.org
A website of the American Library Association Public Programs Office
**National Association Promotes Library and Information Services to Latinos and the Spanish Speaking**

REFORMA is committed to the improvement of the full spectrum of library and information services for the Spanish-speaking and Latino people in the United States. Established in 1971 as an affiliate of the American Library Association, REFORMA has actively sought to promote the development of library collections to include Spanish-language and Latino-oriented materials; the recruitment of more bilingual and bicultural library professionals and support staff; the development of library services and programs that meet the needs of the Latino community; the establishment of a national information and support network among individuals who share our goals; the education of the U.S. Latino population in regards to the availability and types of library services; and lobbying efforts to preserve existing library resource centers serving the interests of Latinos.

To this end, REFORMA has developed a bilingual electronic catalog for refugee children and parents that promotes the library as a place to find useful and fun items to help in building a new life. These items include books, computers, CDs and DVDs, and information about the services that are available in your community.

The goals of REFORMA include:
- Development of Spanish-language and Latino-oriented library collections
- Recruitment of bilingual, multicultural library personnel
- Promotion of public awareness of libraries and librarianship among Latinos
- Advocacy on behalf of the information needs of the Latino community
- Liaison to other professional organizations

For more information, visit www.reforma.org.
Stop by Booth 1156
for a FREE EconLit screen cleaner cloth!
Need an Open Meeting Space to Continue the Conversation?

Use the Networking Uncommons space to make the connections you desire in the Boston Conference & Exhibition Center. It’s a dedicated area where you can gather in small groups to have a quick meeting, polish your presentation, follow up on a discussion, or just recharge your batteries. The area features tables, chairs, free convention center Wi-Fi, power cords, and a projector and screen, as well as some gadgets in case you want to push content out in real time. Sign up for a time slot if you want to plan ahead – otherwise just show up. During open times, the area is set up for grabs, although it’s big enough that multiple groups can use it at once, even when someone has scheduled something. You can also check the topics each day to see what interests you. Check online at www.alamidwinter.org/networking-uncommons.

We also invite you to leave your mark in various ways in the Uncommons. Not only can you add to our Idea Exchange or tag the Graffiti Wall; now you can get crafty. Make a quick project at the Sewing Station – supplies and machines are all set up. Stop by to find out what’s going on.

Dr. King → from page 1

Sandwich: Vote Buying and the Corruption of Democracy (Beacon Press, February 2016)

Berry is a fellow of the Society of American Historians and the National Academy of Public Administration. In 2014 she was named a distinguished fellow of the American Society for Legal History; the highest honor awarded by the Society. Since 1988, she has been the Geraldine R. Segal professor of American social thought, history, law, and Africana Studies at the University of Pennsylvania. Her participation is generously made possible by Beacon Press.

The 2015 Sunrise Celebration will bring together leaders from across the association, including 2015 – 2016 ALA President Sari Feldman and ALA Executive Director Keith Michael Fields. Featured readings will include selected passages from the works of King. Coffee and tea will be served. Attendance is open to all attendees of the 2016 ALA Midwinter Meeting. For more information, please visit www.alamidwinter.org.
Scales is 2016 ALSC Distinguished Service Award Recipient

Pat Scales is the 2016 recipient of the Association for Library Service to Children’s (ALSC) Distinguished Service Award. This prestigious award honors an individual who has made a significant contribution to library service to children and to ALSC.

This year’s recipient, Pat Scales, is a former middle school and high school librarian who is an independent consultant, author, and active member of ALSC and ALA. Throughout her career, Scales has been a passionate advocate for children's intellectual freedom. She works to educate librarians, teachers, and parents on how to talk about books and each life lessons through sharing books.

Scales' involvement with children, libraries, and ALSC spans 38 years. She served as ALSC president in 2008-2009 and also served as chair of many ALSC committees including the Newbery, Caldecott, and Wilder award committees. “My first ALA was in 1977, and I learned at that conference that ALSC was my professional home,” said Scales. “My work with intellectual freedom has been for the thousands of students that I have served and the youth of this nation who deserve the right for free expression in its many forms. ALSC has given me the platform for this work.”

Brennan wins YALSA’s MAE Award for Best Literature Program for Teens

The Young Adult Library Services Association (YALSA), awarded Lisa Brennan, middle school librarian at St. Christopher’s School, an all-boy, independent school in Richmond, VA, the 2016 Margaret A. Edwards (MAE) Award for Best Literature Program for Teens.

The MAE Award provides $500 to the recipient and $500 to the recipient's library and is sponsored by the Margaret A. Edwards Trust. Brennan has requested that all award money be donated to the school library. In her application, Brennan described how she collaborated with Phil Spears, the head of the middle school, and Warren Hunter, director of student life, to create a pleasure reading program for students. Referred to as “Parallel Reading,” this program encourages boys to develop “Reader Identity” by reading and reflecting on five books of their choice throughout each school year. Faculty and students of St. Christopher’s Middle School all participate to produce a program that provides skills and experiences to create lifelong readers. A variety of experiences such as responding to short writing prompts, promoting books to others, and listening to mentors describe their reading experiences help the boys develop a love for reading.

This program promotes positive results even with reluctant readers and offers enrichment for those who are already avid readers. “Making pleasure reading an active part of each boy's life is our purpose,” said Brennan in her winning application. “We wanted to hear them discuss reading in the same way they fluently voice preferences regarding sports, music, or video games.” For more than 50 years, YALSA has worked to build the capacity of libraries and library staff to engage, serve, and empower teens. For more information about YALSA or to access national guidelines and other resources go to www.ala.org/yalsa, or contact the YALSA office by phone, 800-545-2433, ext. 4390; or email yalsa@ala.org.

Check out the Membership Lounge

Stop by the ALA Lounge, Level 1 in the North Lobby, where you can learn how membership can enhance your career, connect with colleagues, and get information to help you improve library services to your community.

For our newest members, meet colleagues who will help you find ways to get more involved in the association, supporting your career and the rest of the profession. ALA staff are on hand, ready to help answer your questions about your membership, the conference, the new public awareness campaign Libraries Transform™, ALA’s strategic directions, and the many things happening at ALA. With information and displays from ALA divisions, round tables, and offices, the ALA Lounge is your one-stop place to learn and get connected.

A Libraries Transform™ photo booth is available for attendees to snap pictures. Come on your own or bring a group and say “cheese!”

Today’s Schedule

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<th>Time</th>
<th>Event</th>
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<tr>
<td>1:30 – 2:20 p.m.</td>
<td>Amy Chaplin – At Home in the Whole Food Kitchen: Celebrating the Art of Eating Well</td>
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Tina Coleman (left) helps attendees find Libraries Transform™ materials at the ALA Lounge.

Today’s Schedule

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<tr>
<td>10:30 – 11:15 a.m.</td>
<td>Houghton Mifflin Harcourt – New Books for Adults: Cookbooks, Mysteries, Fiction, and Nonfiction</td>
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<td>11:30 a.m. – 12:15 p.m.</td>
<td>Scholastic, Simon &amp; Schuster – Book Buzz</td>
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<tr>
<td>12:30 – 1:15 p.m.</td>
<td>Holiday House – Lunch and Learn with Holiday House</td>
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<tr>
<td>1:30 – 2:15 p.m.</td>
<td>Workman – Extra! Extra! The Latest &amp; Greatest Titles from Workman Publishing!</td>
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<td>2:30 – 3:15 p.m.</td>
<td>Tor/Forge, Harlequin YA/Teen – The Future According to HarlequinTEEN, Tor Teen, and STARscape</td>
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<td>3:30 – 4:15 PM</td>
<td>Harlequin Adult – Excited to present our Winter and Spring 2016 titles</td>
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Monday’s Schedule

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<tr>
<td>8:00 – 9:00 a.m.</td>
<td>ERT Membership Meeting</td>
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<td>9:30 – 10:15 a.m.</td>
<td>Ingram Publisher Services – You Need Diverse Children’s and Teen Books!</td>
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<tr>
<td>11:30 a.m. – 12:15 p.m.</td>
<td>Albert Whitman &amp; Company – AW Teen Buzz</td>
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James LaRue to Head ALA's Office for Intellectual Freedom and the Freedom to Read Foundation

The appointment of James LaRue, director, ALA Office for Intellectual Freedom, and executive director, Freedom to Read Foundation, became effective January 4, 2016. In his application, LaRue noted “My passion for this core principle of librarianship is tightly bound with my own history…For me, librarianship – and life – is predicated on a respect for the fundamental dignity of individual inquiry.”

LaRue brings a rich and diverse background to this role. He is currently CEO of LaRue & Associates, with an active career in writing, speaking, and consulting. Previously, he was director of the Douglas County Libraries (CO) and Library Services Director at the Greeley Public Library (CO), with earlier positions at the Lincoln Library (IL) and Illinois State University.

He also brings a long history of professional engagement. Among his many activities, he has served on the Bibliographic Center for Research (BCR) Board of Trustees, OCLC Membership Council, and Douglas County Youth Initiative Executive Board. He was president of the Colorado Council for Library Development (2002-2003) and president of the Colorado Library Association (1998-1999). He was named Colorado Librarian of the Year in 1998 and received the Julia J. Boucher Award for Intellectual Freedom from the Colorado Library Association in 2007. In 2004, he was awarded the National Council of Teachers of English/Support for the Learning and Teaching of English Intellectual Freedom Award.

Within ALA, he has most recently been active on ALA’s Digital Content Working Group. He is a member of the Library Leadership and Management Association (LLAMA) and Public Library Association (PLA), and the ALA Intellectual Freedom Round Table. A prolific writer and frequent speaker, his publications include “Self-Publishing: Does It Belong in the Collection?”, in Rethinking Collection Development and Management: “The Last One Standing,” Public Libraries (January/February 2002); “Tough Times and Eight Ways to Deal with Them,” American Libraries (January/February 2010); and, The New Inquisition: Understanding and Managing Intellectual Freedom Challenges (2007), among others. He regularly speaks on a range of topics, from libraries in the digital world to leadership and transformation.

LaRue has a master’s degree in library and information science and a bachelor’s degree in philosophy and English.

As director of ALA’s Office for Intellectual Freedom (OIF), he will work with ALA’s Intellectual Freedom Committee and Committee on Professional Ethics, as well as the Intellectual Freedom Round Table. OIF provides information to individuals and organizations facing intellectual freedom challenges; plans and promotes initiatives that promote intellectual freedom, privacy, and free access to information (including Banned Books Week); and works closely with others, including the ALA Washington Office, on core information policy issues.

LaRue’s appointment follows the December 31, 2015, retirement of Barbara M. Jones as the director of the Office for Intellectual Freedom.
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- New Title Notification
- Opening Day Collections
- Librarian-Curated Lists
- Custom Lists

Simple Search and Order | Custom Cataloging and Processing | Edelweiss Analytics

More titles. More resources. Fewer hats for you to wear. Visit us at booth #1623 or bit.ly/FewerHats to see how we can create the perfect collections solution for your library.
We have always been impressed with the quality and usefulness of Innovative's products. We are looking forward to taking advantage of the new suite of APIs and find the new Mobile Worklists product really beneficial. We would definitely recommend Sierra to other libraries.

– Ryan Gessner
Assistant Director
Middle Country Public Library