Stellar ERT/Booklist Author Forum Includes Ken Burns, Mark Kurlansky, and Terry Tempest Williams

Documentarian Ken Burns, bestselling and prolific nonfiction writer Mark Kurlansky, and journalist and creative nonfiction writer Terry Tempest Williams join Donna Seaman, Booklist Editor for Adult Books, for the popular ALA Midwinter Meeting ERT/Booklist Author Forum. They will discuss "The Writer as Witness," talking about the challenges and pleasures of telling true stories. The popular Forum will take place 4:00 – 5:15 p.m., Friday January 8, offering the first of many opportunities to hear and see favorite authors, illustrators, and publishers up close.

Ken Burns has been making films for more than 35 years, including "The Civil War," "Baseball," "The Roosevelts: An Intimate History," and "The National Parks: America’s Best Idea." Projects currently in production include films on Jackie Robinson, the Vietnam War, the history of country music, Ernest Hemingway, and the history of stand-up comedy. The scores of awards, honors, and special recognitions he has received include a Lifetime Achievement Award from the Academy of Television Arts & Sciences, three Peabody Awards, Producer of the Year award from the Producers Guild of America, a People’s Choice Award, a D. W. Griffith Award, the Lincoln Prize, and the National Jefferson Award, S. Naphtali Faris, Kansas City Public Library, Kansas City, Mo., reacts as the Youth Media Awards are announced in Chicago at the 2015 Midwinter Meeting & Exhibits. The annual awards honor top youth authors and illustrators, and will be announced in Boston on January 11.

For the first time, the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction will be announced during this Midwinter Meeting event, reflecting the new calendar for these awards. As always, RUSA will also unveil the winners of the Reading List, Notable Books, Listen List selections, the Sophie Brody Medal for Jewish literature, the Darmouth Medal, for excellence in reference, the Zora Neale Hurston Award for achievement in promoting African-American literature, and the Louis Shores Award for Book review. Join us for this celebratory evening as we announce the best books and resources of the year and a chance to win some of this year’s best books. All Midwinter attendees are welcome, no tickets required. The event is from 5:00 - 7:00 p.m., at the Boston Park Plaza Hotel.

More information about these awards can be found at www.ala.org/rusa/awards.

Attend Anti-racism Workshops in Boston

The Task Force on Equity, Diversity, and Inclusion, with support from ALA President-Elect Julie Todaro, is offering two free four-hour anti-racism workshops facilitated by Community Change, Inc. as part of the 2016 Midwinter Meeting. All attendees are invited to participate in “If I Hadn’t Believed It, I Wouldn’t Have Seen It: Exploring Systemic Racism and Its Implications for Our Lives and Work” on Sunday January 10 from 8:00 a.m. – 12:00 p.m. or on Monday January 11 from 8:00 a.m. – 12:00 p.m. Both workshops will be held in the Constitution Room at the Seaport Boston Hotel. These interactive workshops will explore how race, systemic racism, and racial privilege have implications for our personal and professional lives and will provide tools to help librarians better recognize and address racism and other forms of oppression in our relationships, organizations, and institutions. Facilitated by Paul Marcus, Trainer/Consultant at Community Change Inc. and Donna Bivens, Trainer/Consultant at Community Change Inc.

CCI is a nonprofit organization whose mission is to promote racial justice and equity by challenging systemic racism and acting as a catalyst for anti-racist action and learning. CCI was founded in 1968 following the publication of the US Kerner Commission Report on Civil Disorders and works today with a multi-racial constituency to equip people with the knowledge and skills necessary to take effective action, to support movement building tied to an action agenda, and to educate policy makers on institutional racism and its public policy implications. For more information about CCI visit www.communitychangeinc.org.
Libraries Transform™ Events not to Miss at Midwinter Meeting

Becase of you. Libraries Transform. In addition to what’s highlighted below, use the tag “Libraries Transform” in the Midwinter Meeting Scheduler at alamw16.ala.org/scheduler to find transformation-related “News You Can Use.” Ignite, and ALA Masters sessions, discussions groups, Washington Office and Office for Information Technology Policy events, and more.

Creativity, Innovation and Change: Libraries Transform in the Digital Age

Sunday January 10, 1:00 – 2:30 p.m., BCEC-153AB

Join ALA President Sari Feldman and Jonathan Zittrain, Harvard Law School, and others in a conversation about innovative library environments and how we can illustrate our value to decision-makers and influencers. Featuring work from Harvard’s Library Innovation Lab and how it can be leveraged to make our case at the national level through ALA initiatives such as the Policy Revolution, and how you can make the case locally through ALA’s new public awareness initiative, Libraries Transform.

Libraries Transform – Understanding Change

Saturday January 9, 1:00 – 4:00 p.m., BCEC-103

Trainers from Kotter International, experts in the process and leadership of change, will lead an interactive session to explore libraries’ current context and look ahead to meeting imperative for Libraries Transform. Using Dr. John Kotter’s renowned 8-Step Process for Leading Change – and its core principles – as a backdrop, session participants will have the opportunity to work with colleagues and Kotter International to answer the questions: Where am I in the process of leading change, and what do I need to be doing now to move my library into the future?

Sponsored by the Center for the Future of Libraries.

Libraries Transform: Civic and Social Innovation

Civic Innovators – Sunday January 10, 8:30 – 11:30 a.m.

Social Innovators – Monday January 11, 8:30 – 11:30 a.m. BCEC-105

Join Boston-based civic and social innovators, including representatives from Boston’s Mayor’s Office of New Urban Mechanics, Boston College’s Center for Social Innovation, and leaders from non-profits and design firms, for two outward-looking forums exploring the changing happenings in our communities. Learn more about the issues Civic and Social Innovators are addressing and the strategies they are employing. These innovations can inspire our efforts to help libraries transform. Sessions are designed for individuals’ busy meeting schedules – each day will feature three presentations and attendees are encouraged to drop in as their schedule allows.

Sponsored by the Center for the Future of Libraries and the Office for Diversity, Literacy and Outreach Services.

Libraries Transform™

If I Hadn’t Believed It, I Wouldn’t Have Seen It: Exploring Systemic Racism and its Implications for Our Lives and Work

Sunday January 10, 8:00 a.m. – 12:00 p.m. BCEC-103

This interactive workshop (offered twice) we will explore how race, systemic racism, and racial privilege have implications for our personal and professional lives. It will provide tools to help us better recognize and address racism and other forms of oppression in our relationships, organizations, and institutions.

Speakers: Paul Marcus and Donna Bivens from Community Change Inc.

Knight News Challenge on Libraries

Saturday January 9, 9:00 – 10:00 a.m., BCEC-206AB

In February, Knight Foundation will launch its second Knight News Challenge on Libraries, offering innovative projects a share of $3 million. Learn more about the Challenge’s 2016 focus, get tips on applying, and hear how winners are working to advance the future of libraries.

Treasurer of American Presidents, which will be published in July 2016.

Kurlansky is celebrated for books focusing on everything from salt, cod, and frozen food to the pop song “Dancing in the Street.” The author of 28 books, he has received multiple awards and honors ranging from a Los Angeles Times Science Writing Award and a James Beard Award for Food Writing to a New York Public Library Best Books of the Year Award, an Orbis Pictus Award from the National Council of Teachers of English, and ALA Notable Book Awards.

After starting out as a playwright, Kurlansky shifted to journalism and is a former foreign correspondent for the International Herald Tribune, the Chicago Tribune, the Miami Herald, and the Philadelphia Inquirer. His many other jobs include commercial photographer, dock worker, paralegal, cook, and pastry chef. He has guest lectured all over the world on history, writing, environmental issues, and other subjects. His forthcoming book is Paper: Pagen Through History (May 2016).

Temples Williams is an award-winning author of 14 books, a conservationist, and an activist whose writing is rooted in the American West and ranges from issues of ecology and wilderness preservation, to women’s health, to exploring our relationship to culture and nature. Her books include Refuge: An Unnatural History of Family and Place, Finding Beauty in a Broken World, and When Women Were Birds. Her forthcoming book, The Hour of Land: A Personal Topography of America’s National Parks, offers a literay celebration of our national parks, what they mean to us, and what we mean to them, and is timed to honor the centennial of the National Park Service.

The authors are appearing thanks to the generous sponsorship of their publishers, Random House Children’s Books (Ken Burns), W.W. Norton (Mark Kurlansky), and Macmillan (Terry Tempest Williams).

Donna Seaman is Booklist’s Editor for Adult Books. Her reviews and essays have appeared in the Chicago Tribune, Los Angeles Times, and other publications, and she has received the James Friend Memorial Award for Literary Criticism, the Studs Terkel Humanities Service Award, and Literary Chicago’s Literary Hero Award. Seaman’s author interviews are collected in Writers on the Air: Conversations about Books and she has moderated many author appearances for the American Library Association, the Chicago Public Library, and the Chicago Humanities Festival. The Exhibits Round Table is pleased to sponsor the ERT/Bklist Author Forum as one of the many ways they collaborate with ALA staff and members to make the exhibits a dynamic part of ALA conferences.

Booklist can be found at booth #1923 in the Exhibits Hall, where you can discuss all things book and media related with the editors and get a demo of the integrated print, online, and digital edition access.
Time to Book Your Room in Boston

The majority of the conference will take place in the Boston Convention and Exhibition Center (BCEC), but there are also some sessions at various hotels, depending on the unit sponsoring them. Detailed location information for sessions is available in the Scheduler at alamidwinter.org/scheduler.

Hotel Confirmanations, Cancellations, or Changes

Confirmation of the room reservation will be acknowledged by the travel desk and sent within 72 hours. If you have any questions regarding your reservation, or to make changes or cancellations, contact onPeak at 800-584-9047, not the hotel. One night’s room and tax guarantee to a credit card is required to hold hotel reservations. All changes and/or cancellations must be made through onPeak. After January 3, 2016, changes and cancels must be made direct to the hotel at least 72 hours prior to arrival date for most hotels.

Don’t be a “No Show”

If you have a confirmed room reservation and find that you are unable to attend the conference, be sure to notify the ALA Housing Desk or the hotel holding your reservation. If you don’t, the room will be left vacant (when it could be used by another attendee), and you will lose your deposit.

Accept No Substitutes

Please be aware that there are companies out there that claim to provide housing and registration services for the ALA conferences that are not affiliated with ALA in any way. The chances are quite good that sometime soon you will receive a fax, email transmission, or phone call, if you have not already, that offers you cut-rate housing. The intent is to convince you that the offer is made on behalf of ALA. It is not.

Don’t be Misled!

Housing for ALA’s Annual Conference and Midwinter Meeting is handled exclusively by onPeak.

Everyone loves a bargain. Poaching housing blocks, however, is not about better prices – it is about highly suspect ethics and service. When ALA secures sleeping rooms at hotels for conferences it is done in order to assure that our attendees and exhibitors are adequately accommodated. ALA also needs the hotels for meeting space for the numerous sessions. This involves contracting the rooms and space with many hotels, but doing so exposes the Association to cancellation and attrition policies. We hope you will support ALA’s efforts to thwart the efforts of room block poachers when making your housing arrangements.

Senator Cory Booker to Speak at ALA President’s Program

Rising United States Senator Cory Booker—widely recognized as an accessible and energetic new voice of politics—will join ALA President Sari Feldman as speaker on her President’s Program at ALA Midwinter Meeting. This program, in partnership with the ALA Task Force on Equity, Diversity, and Inclusion, will take place on Sunday, January 10, 3:30–5:30 p.m. Senator Cory Booker makes the case through his work, and in his forthcoming book United, that connection and compasison must guide our nation toward a brighter future. As was Mayor of Newark from 2006 to 2013, and became the first black Senator from New Jersey in 2013.

In response to the New Jersey Library Association’s statement expressing disappointment about his appearance on the President’s Program in light of the library cuts during his time as Mayor of Newark, Feldman said, “Building relationships with policy makers and influencers, many of whom have not historically been library advocates, is essential to our profession today and into the future. ... Featuring Senator Booker in the President’s Program presents an opportunity to educate a rising national leader about the ways in which libraries transform individuals and communities.”

Attendees are encouraged to help inform and influence a key US politician about the value of libraries in the areas he speaks and writes about with such passion, including equity, civic engagement, community progress, individual opportunity, inclusion, and economic growth. “Let’s take this opportunity to inspire the Senator to be a positive, supportive voice for America’s libraries. Let’s show him that libraries transform,” said Feldman.

Booker’s appearance at the ALA Midwinter Meeting is sponsored by Penguin Random House.
**Chelsea Clinton to Close 2016 Midwinter Meeting**

Chelsea Clinton will close out the 2016 Midwinter Meeting at a special session on Monday, January 11, 2:00 - 3:00 p.m. Attendees will want to be sure to stay to hear her speak with executive editor Jill Santopolo about her new book *It’s Your World: Get Informed, Get Inspired & Get Going!* that addresses our biggest challenges, offers ideas for action and inspires readers of all ages to do their part to make the world a better place. There’s more about the project at www.penguin.com/itsyourworld.

“We have a saying in my family — it’s always better to get caught trying (rather than not try at all). I hope we can all get caught trying,” says Clinton in a letter to the reader on the website for her new book, *It’s Your World: Get Informed, Get Inspired & Get Going!* Be sure you don’t miss this special closing session where Clinton will speak about writing a book that addresses the biggest challenges facing us today, offers ideas for immediate action, and inspires readers of all ages to do their part to make the world a better place. Combining facts, charts, photographs and stories to give readers a deep understanding of the world around them, the book covers issues such as poverty across the globe and in the U.S. access to education, gender inequality, epidemics, non-communicable diseases, climate change, and endangered species. The examples of how some children and teens have made real changes, big and small, in their families, their communities, in our country and across the world show how anyone can make a difference.

Clinton has always been interested in making the world a better place. When she was a child in Little Rock, Arkansas, one of her favorite books was 50 Simple Things Kids Can Do to Save the Earth, and as a teenager in Washington, D.C., she led her school’s service club. While at Stanford, she worked as a reading and writing tutor and volunteered at the Children’s Hospital. Today, she is Vice Chair of the Bill, Hillary and Chelsea Clinton Foundation where she helps lead the work of the Foundation across its various initiatives, with a particular focus on work related to health, women and girls, creating service opportunities, and empowering the next generation of leaders.

There’s more about the project, including resources useful to libraries, at www.penguin.com/itsyourworld. Jill Santopolo is an executive editor of many award-winning and best-selling books at Philomel Books, an imprint of Penguin Young Readers, sponsors of Clinton’s appearance at ALA Midwinter Meeting & Exhibits.Clinton’s appearance at ALA Midwinter Meeting & Exhibits is sponsored by Penguin Young Readers.

**Isaac Mizrahi, “Irrepressible” Designer and Star, Joins Saturday Auditorium Speaker Series**

Designer, fashion industry leader, documentary film co-creator and actor, ballet costume designer, opera director, TV talk show host, QVC star, weekly judge on “Project Runway: All-Stars,” pop-culture and media phenomenon, business expert, and soon-to-be-published literary memoirist Isaac Mizrahi adds Auditorium Speaker to this list on Saturday, January 9, 10:00 – 11:00 a.m., at the 2016 ALA Midwinter Meeting in Boston.

Mizrahi will bring his trademark humor to Midwinter Meeting as he does to his writing. His forthcoming (2016) memoir *I.M.,* while offering an oral history of the fashion world for the last 50 years, is at heart about a boy searching for — and finally finding — happiness. It covers his growing up gay and overweight in a Jewish orthodox community in Brooklyn, his relationship with his conservative parents, his forays into NYC, including his days at the High School of Performing Arts and Parsons School of Design, the waning days of Studio 54, and his rise in the fashion and business worlds.

When “Unzipped,” Mizrahi’s 1995 award-winning co-created documentary film about his fall 1994 ready-to-wear collection was released, the *New York Times* Janet Maslin called it a “crazy valentine to the fashion world in general and this irrepressible designer in particular.” Among many other accolades, Mizrahi has received four Council of Fashion Designers of America

Nationally Recognized Innovator Jo Ann Jenkins to Speak on Sunday in Boston

Dyanmic change agent, nationally recognized leader, and former chief operating officer at the Library of Congress Jo Ann Jenkins brings her message of innovation to 2016 ALA Midwinter Meeting in Boston as an Auditorium Speaker on Sunday, January 10, 10:00 – 11:00 a.m. With more than 25 years of extensive leadership, management, planning and business experience and a strong sense of social mission, she has repeatedly transformed organizations and led innovative policies at top levels of the nonprofit, philanthropic and public sectors. Currently CEO of AARP, the world’s largest nonprofit, nonpartisan membership organization, Jenkins is known for her ability to set priorities and get things done.

At AARP, her signature rallying cry to *Disrupt Aging!* is designed to revolutionize society’s views on aging by driving a new social consciousness and sparking innovative solutions for all generations. “Disrupt Aging: A Bold New Path to Living Your Best Life at Every Age” is also the title of her forthcoming book, in which she sets out to change the current conversation about what it means to get older, touching on important issues facing people 50+ today, and tackling new myths about aging — including that aging is a problem to be solved rather than a part of the human experience.

Previously, as president of AARP’s affiliated charity AARP Foundation, Jenkins led far-reaching development and social impact initiatives, including Drive to End Hunger, a national effort to help the millions of older Americans who struggle with hunger every day. She went to AARP Foundation from the Library of Congress where, during her 15-year tenure as chief operating officer, she developed and directed high-profile projects including the National Book Festival and the Library of Congress Experience, in addition to overseeing a $1 billion budget and 4,000 staff.

Her many awards and special recognition include the 2010 Women in Technology Leadership Award for her innovative work on the Library of Congress Experience, and the Library of Congress Distinguished Service Award. Jenkins has been recognized with the *NonProfit Times*’ Power and Influence Top 50 for 2013 and 2014 and Washington Life Magazine’s Power 100 for 2015. She received SmartCEO’s 2015 BRAVA award honoring top female chief executives.

Jenkins’ appearance at Midwinter Meeting is sponsored by PublicAffairs/Perseus Books Group.

**Youth Media Awards**

Join ALA in honoring books, videos, and other outstanding materials for children and teens at this high-profile event. Recognized worldwide for the high quality they represent, the ALA Youth Media Awards, including the prestigious Newbery, Caldecott, Printz, and Coretta Scott King Book Awards, guide parents, educators, librarians, and others in selecting the best materials for youth. Selected by committees composed of librarians and other literature and media experts, the awards encourage original and creative work in the field of children’s and young adult literature and media.

The 2016 award winners will be announced on Monday, January 11, in the Convention Center. A live Webcast of the award announcements will be available for those not attending in person. Coverage of the award winners will be published in the Monday issue of *Cognotes,* available in the convention center after the announcement. Award press releases will be posted online at ala.org.
ANNOUNCING THE LAUNCH OF A NEW, ENHANCED MIT COGNET

STOP BY THE MIT PRESS BOOTH AT ALA MIDWINTER FOR A DEMO!

Authoritative and unrivaled, MIT CogNet is the essential research tool for scholars in the Brain and Cognitive Sciences. Since its inception in 2000, MIT CogNet has become an indispensable resource for those interested in cutting-edge primary research across the range of fields that study the human mind.

FEATURES INCLUDE:


• DRM-free book, reference, and journal content

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• New MITECS (The MIT Encyclopedia of the Cognitive Sciences)-based taxonomy for better browsing

• Google Scholar and PubMed LinkOut indexing

• Citation tools

• Responsive web design for an optimal viewing experience on any device

cognet.mit.edu
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ASCLA Events During Midwinter 2016

Institutes

The Association of Specialized and Cooperative Library Agencies (ASCLA) is proud to be kicking off the Midwinter Meeting with two noteworthy Institutes. Friday January 8, from 8:00 a.m. – 4:00 p.m., our full-day workshop, “Assembling a Consulting Toolkit” is designed to prepare participants to begin – or advance – a successful consulting career. If you don’t have a full day to dedicate, then our half-day workshop is the one for you. “Sustainable Staff Development” from 9:00 a.m. – 1:00 p.m., addresses the ongoing need that all libraries face in encouraging professional development and growth amongst staff. Both workshops will be presented at the Boston Convention & Exhibition Center. Read more here. Register here.

*Registration for the 2016 Midwinter Meeting is not required in order to purchase a ticket. Membership in ASCLA is not required in order to participate, but ASCLA Members’ receive the best registration rates on all of these events; learn more about ASCLA and join today.

Join ASCLA at Happy Hour

Join ASCLA at an informal happy hour (cashbar), where you will be able to mingle and meet the ASCLA board members, committee chairs, and interest group leaders, and have a little bit of fun to start Midwinter (and the new year)! off right.

ASCLA’s small size allows its members and guests a warm and unique opportunity to network and connect with each other. The ASCLA happy hour gathering is a perfect place to come if you want to find out more about its interest groups and or volunteer for an ASCLA committee. Past, present, and future ASCLA members are all invited to this event on Friday January 8, from 7:00 – 8:00 p.m. at the Westin Boston Waterfront Hotel in the Birch Bar. Learn more about the division at www.ala.org/ascla.

Leadership Session

Join author, Stephanie Capparell and ASCLA at the Boston Convention & Exhibition Center, room 205B, Saturday January 9, 10:00 – 11:30 a.m., for a riveting conversation about her best-selling book, Shackleton’s Way. All members are invited to attend the Leadership Session. More details can be found on the ASCLA website.

Consultants Networking Luncheon (Ticketed Purchase Required)

Join ASCLA for a Networking Luncheon, Saturday January 9, from 12:00 – 2:00 p.m. at the Hyatt Regency Boston Hotel in the Adrienne Room. The Consultants Interest Group supports the work of library consultants nationwide and holds this event as a forum for face-to-face networking among consulting colleagues. If you are a library consultant, or would like to become a library consultant, then this event is for you! Purchase your ticket here. Learn more about the division at www.ala.org/ascla.

Andre Dubus III with Nancy Pearl at 2016 Midwinter Meeting Auditorium Speaker Session

Midwinter Meeting attendees will not want to miss the chance to join a lively conversation between bestselling author Andre Dubus III and Nancy Pearl on Saturday January 9 at an Auditorium Speaker session, 1:00 – 2:00 p.m.

Dubus is the author of six books, including the New York Times’ bestsellers House of Sand and Fog, The Garden of Last Days, and his memoir, Townie. His most recent book, Dirty Love, was a New York Times “Notable Book” selection, a New York Times “Editors’ Choice,” a 2013 “Notable Fiction” choice from The Washington Post, and a Kirkus “Starred Best Book of 2013.” Dubus has been a finalist for the National Book Award, and has been awarded a Guggenheim Fellowship, The National Magazine Award for Fiction, two Pushcart Prizes, and is a 2012 recipient of an American Academy of Arts and Letters Award in Literature. His books are published in more than 25 languages, and he teaches full-time at the University of Massachusetts Lowell.

Nancy Pearl, a former librarian and author of several Book Lust and Book Crush titles, speaks frequently about the pleasures of reading to libraries, literacy organizations, and community groups throughout the world. She also comments regularly on books on NPR’s Morning Edition, and hosts a monthly television show, “Book Lust with Nancy Pearl.” She has recently worked on reprints of a dozen of her favorite novels for adults published between 1960 and 2000, called Book Lust Rediscoveries, and Book Crush Rediscoveries, a dozen reprints of long out-of-print books for kids and teens. She has received numerous honors and awards, including a Librarian of the Year Award from Library Journal, a Lifetime Achievement Award from the Pacific Northwest Booksellers Association, the 2010 Margaret E. Monroe Award from ALA’s Reference and User Services Association, the 2004 Women’s National Book Association Award, a Humanities Washington Award, and the Public Library Association’s Allie Beth Martin Award.

Dubus’s appearance is sponsored by W.W. Norton.

Andre Dubus III with Nancy Pearl, Columbia City, Indiana, rounds up free books to share with her students during the 2015 Midwinter Meeting & Exhibits in Chicago.

Melanie Mason, Columbia City, Indiana, rounds up free books to share with her students during the 2015 Midwinter Meeting & Exhibits in Chicago.
Get Involved with Reference and User Services

RUSA Workshops

The Reference and User Services Association (RUSA) is proud to be kicking off the Midwinter Meeting with two noteworthy workshops:

“History Genealogy” from 9:00 a.m. – 1:00 p.m., is designed to help librarians of all types learn techniques for a better understanding of genealogy research methods and sources. “History Genealogy” is a free workshop and lunch is provided, but you must register. Join us Friday January 8 at the Boston Convention & Exhibition Center, room 151B. Sponsored by ProQuest. Please register here.

Deep Dive Session “We are all user experience librarians: Creating change from the trenches.”

This Deep Dive workshop will focus on user testing and understanding your users’ experience through a mix of discussion, presentations, and interactive experiences. Our five presenters will offer design strategies and tools from throughout the life cycle of a user experience design project, and they will also join together as a panel to provide a spirited, entertaining look at pitfalls to avoid and lessons learned. Unlike other sessions about user experience design, the proposed workshop will focus on providing attendees with concrete skills and techniques they can apply at their home institutions with relatively little expense or pre-planning. Ticket information and more details can be found here. Learn more about the division at www.ala.org/rusa.

RUSA Membership Social

Kick off the 2016 ALA Midwinter Meeting in style with the Reference and User Services Association’s (RUSA) Membership Social – an opportunity to eat, drink, network, win door prizes, and learn more about RUSA. RUSA serves a broad range of library professionals, including reference and business reference librarians, as well as those in the fields of collection development, readers advisory, genealogy, bibliography, historical reference, resource sharing, and computer-based reference, to name a few. All attendees will have the opportunity to win fantastic door prizes. The RUSA Membership Social is an excellent opportunity for new members and non-members to connect with fellow RUSA members and with each other, as well as get involved with the division as a committee volunteer. The social is open to past, present, and future RUSA members, friends of RUSA, and those meeting attendees interested in learning more about the association and networking with peers.

Meet the RUSA board members, committee chairs, and volunteer leaders, and have a little bit of fun on Saturday January 9, from 5:30 – 7:00 p.m. at the Hyatt Regency Boston, Grand Ballroom B. Appetizers and drinks will be available. Learn more about the division at www.ala.org/rusa.

RUSA Book & Media Awards Ceremony and Reception

Join us as we unveil the year’s best in fiction, nonfiction, poetry, and reference for adult readers. This year, in addition to the Listen List, Reading List, Notable Books list, and more, we will also be announcing the winners of ALA’s Andrew Carnegie Medals for Excellence in Fiction and Nonfiction, co-sponsored by RUSA and Booklist. All Midwinter attendees are invited to this event on Sunday January 10, from 5:00 – 6:30 p.m. at the Boston Park Plaza Grand Ballroom B, a conference hotel, which will be announced in mid-November. Light refreshments provided. The event is sponsored in part by NovelList. Learn more about the division at www.ala.org/rusa.

RUSA Speed Mentoring Session

Join a group of experienced Reference and User Services Association (RUSA) division leaders to engage in a fun, interactive “speed mentoring” session. Similar in format to “speed-dating,” MLS students, new librarians, and mid-career librarians are invited and will have the opportunity to gain leadership advice from a number of senior librarians and RUSA leaders. This fun event is on Saturday January 9, from 3:30 – 5:30 p.m. at a conference hotel, which will be announced mid-November. Learn more about the division at www.ala.org/rusa.

Deep Dive Sessions Launch at 2016 Midwinter Meeting for In-depth Learning

Three immediately applicable topics kick off the first-ever ALA Midwinter Meeting Deep Dive half-day professional development courses in Boston: “We are all user experience librarians: Creating change from the trenches;” “Trust and Opportunity: Transforming Libraries, Transforming Communities in Mid-Size Urban Settings;” and “Creating Out-of-This-World Children’s Science Programming with Free NASA Resources.” These Deep Dive programs will offer active, participatory learning in an intimate, interactive workshop-style setting, with a maximum attendance of 30 each, and participants can earn CEUs. Details about the Deep Dive sessions can be found on the Midwinter Meeting website.

Advance registration is required for Deep Dive sessions, which can be included with initial Midwinter Meeting registration or added later using the unique link in your registration confirmation email. To receive CEUs, a participant must attend the entire course and complete a post-session evaluation. Each session is $95 per attendee and requires Midwinter registration – at minimum for an exhibits-only pass. If you have missed your Midwinter Meeting registration confirmation details, email alaregistration@compusystems.com to request a copy.

Deep Dive Sessions Launch at 2016 Midwinter Meeting for In-depth Learning

We Are All User Experience Librarians: Creating Change From the Trenches

Saturday January 9, 1:00 – 4:15 p.m., Event Code: DIVE3

A workshop with a mix of discussion, individual presentations, panel presentations, and interactive experiences, focusing on user testing and understanding your users and aimed at participants with no or limited experience in user testing and with limited budgets. Lead presenter Courtney Greene McDonald will begin the workshop with an overview of the need for user testing and general principles of user experience design. Pete Coco, Deirdre Connelly, Lauren Costello, and Heidi Steiner Burkhardt will then provide 20 to 30 minute sessions featuring the following design strategies and tools:

• General principles of User Experience Design
• Identifying a need for user testing
• Writing for the Web
• Content Strategy
• Stakeholder assessments
• User journeys

Trust and Opportunity: Transforming Lives, Transforming Communities in Mid-Sized Urban Settings

Sunday January 10, 8:15 – 11:30 a.m., Event Code: DIVE4

All communities have challenges. Librarians can help conquer them – given the right tools. Learn how two mid-sized, urban public libraries – Hartford (Conn.) Public Library and Springfield (Mass.) City Library – are bringing residents, local organizations and city leaders together to tackle daunting issues, including public safety. In Hartford, the library has convened a task force to improve relations between residents and police in the city’s underserved North End; in Springfield, the library has partnered with a nonprofit to offer trainings in nonviolent conflict resolution. And that’s just the beginning. Representatives from both libraries will explain how they adopted and adapted the “turning outward” approach, created by The Harwood Institute for Public Innovation, to meet their communities’ unique and changing needs.

Creating Out-of-This-World Children’s Science Programming With Free NASA Resources

Sunday January 10, 1:00 – 4:15 p.m., Event Code: DIVE1

Participants will undertake a selection of hands-on NASA activities designed to engage children and their families in the library environment. Inexpensive, common (and even recycled) materials will be used to investigate our solar system. Activities will highlight creations that children take home to extend learning, and participants will receive guides to upcoming celestial, Earth, and NASA mission events. They will take home one-page guides designed specifically for library staff, families, and teachers relating to events in the coming year. Discussions will highlight how NASA resources can be used to connect with the community, to the nation, and beyond. Participants will walk away with information about connecting with potential partners, including members of NASAs Night Sky Network and Solar System Ambassadors.
Click on the stages logo below for an updated schedule of presentations.

Hear the latest “Buzz” about the newest titles from your favorite publishers all in one easy-to-find location in the exhibits.

The Pop Top Stage features librarian favorites including mystery, humor, romance, technology, and travel, with readings, discussions, panels, and presentations.

The What’s Cooking Stage will be heating up the exhibit floor with mouth-watering displays from the latest cookbooks, hottest chefs and best-in-the-business foodies.

**Now Accepting Nominations for PLA Awards**

The 2016 Service Awards and Grants

1. **Allie Beth Martin Award**
   - Honors a librarian who, in a public library setting, has demonstrated extraordinary range and depth of knowledge about books or other library materials and has distinguished ability to share that knowledge. A plaque and a $3,000 honorarium are presented annually at the ALA Annual Conference. Established in 1977 in honor of Allie Beth Martin. Sponsored by Baker & Taylor.

2. **Decem New Leaders Travel Grant**
   - Designed to enhance the professional development and improve the expertise of public librarians new to the field by making possible their attendance at major professional development activities. Plaques and travel grants of up to $1,500 per applicant are presented annually at the ALA Annual Conference. Established in 1993. The name of this grant was changed in October 2004. This grant is sponsored by Demco, Inc.

3. **John Iffl Award**
   - Honors the life and accomplishments of John Iffl, early advocate and champion of technology in public libraries, and recognizes the contributions of a library worker, librarian, or library that has used technology and innovative thinking as a tool to improve services to public library users. The award provides a $1,000 honorarium, a plaque and a bouquet of roses for the workplace. Sponsored by Innovative.

4. **Romance Writers of America Library Grant**
   - Designed to provide a public library the opportunity to build or expand its romance fiction collection and/or host romance fiction programming. The grant consists of four $500 to be used toward the purchase of books in print and/or audio format, author honorariums and travel expenses, and other applicable program expenses. Sponsored by the Romance Writers of America.

5. **Upstart Innovation Award**
   - Recognizes a public library’s innovative and creative service program to the community. A plaque and a $2,000 honorarium are presented annually at the ALA Annual Conference. Sponsored by Upstart, a Demco company.

6. **Other Awards**
   - Public Libraries Feature Article Contest
     - Awards cash prizes to the authors of the best feature articles written by public librarians and published in the previous year’s issues of Public Libraries magazine.

If your organization is interested in sponsoring a PLA award or if you have any questions regarding awards, please contact Juliana Kloeppel, program coordinator, at 312-280-5026 or pla@ala.org.

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**Sponsored by Baker & Taylor.**

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**Policy Map**

- Polis Books (dist. by Publishers Group West) 2118
- Practical Action Publishing 1447
- Praeger 1021
- Preservation Week / ACTES 943
- PressReader 1149
- Project MUSE 1648
- ProQuest 1315
- Publisher Spotlight 1817
- Publishers Group West (PGW) 2110
- Publishers Weekly 1641
- PubMark 1736
- Purple Umbrella Jewelry 2110
- Pavill Libros S.A. 1667
- Quarto Publishing Group USA 2055
- Queens Library 1063
- R.R. Bowker 1031
- Random House Children’s Books 1830
- Random House Library and Academic Marketing 1380
- Read/Read Press 2235
- Readex 1417
- Recorded Books 1725
- Reference USA 1550
- Regnery Kids 1910
- Ristech Company, Inc. 2106
- Rittenhouse Book Distributors, Inc. 2211
- Rocket Language Learning 1141
- Rosen Publishing Group Inc 1817
- Rowman & Littlefield Publishers/Scarecrow Press 1121
- RTI 1445
- RTI/PK 2205
- S&K Capital IQ and SNL 1200
- SAGE 1017
- Salem Press 1031
- San Jose State University-School of Library Science 2157
- SBIRnet 2011
- ScanX, Inc. 2123
- Scholastic Inc. 1030
- School Library Connection 1023
- School Library Journal 2002
- Scott Comics 2265
- Sentrum Marketing, LLC 2247
- Shadow Mountain 1741
- Shahjah International Book Fair 1730
- Shomou Press 1170
- Silvervine International Books, LLC 938
- Simmons College School of Library and Information Science 1568
- Simon & Schuster, Inc. 1731
- SimplyMap 1853
- SisirDynax 931
- Sisters in Crime New England 1173
- Stieglitz by Ai Squared 904
- Springer Nature 1909
- Springerhal 922
- ST Imaging 1753
- Star Bright Books 1940
- Steckh Publishing Co. Inc. 1955
- Swank Digital Campus 2162
- Syracuse University School of Information Studies (iSchool) 948
- Tahleke Tarelle Que’en, Inc. 2257
- Taylor & Francis Group 1011
- Tech Logic 921
- Telepen 951
- Texas Authors, Inc. 2233
- The Chronicles of Higher Education 949
- The Donohue Group, Inc. 950
- The Harry Potter Alliance 2008
- The Horn Book 2002
- The MIT Press 918
- The New York Times Corporate Digital Solutions 913
- The Philanthropy Roundtable 1073
- The Reference Shelf 2205
- The Unemployed Philosophers Guild 2116
- The University of Rhode Island 1566
- The World Almanac* 1544
- Third Iron 2052
- Thomas Nelson Publishers 2015
- Thomson Reuters 1401
- Thrift Books Global 2254
- Time Inc. Books 2013
- TIND Technologies 955
- TLC - The Library Corporation 1411
- Today’s Business Solutions 934
- TOON Books 2131

**WXYZ**

- W. W. Norton & Company 1954
- Wateroo Planet 1109
- William B Meyer Inc. 1744
- Wolter's Kluwer 1538
- Workman Publishing 1946
- YBP Library Services 1130
- Young Adult Library Services Association, YALSA 1914
- Zondervan 2017
- Zoobean 2148
- VanMill Industries 1901

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**Now Accepting Nominations for PLA Awards**

The opportunity to build or expand a collection of either or both formats in whatever proportion the library chooses. The grant consists of $2,500 of Audio Music or Video Products. Sponsored by Baker & Taylor.

**Baker & Taylor Entertainment Audio Music / Video Product Award**

Periodically provides a library with a unique opportunity to build or expand a collection of either or both formats in whatever proportion the library chooses. The grant consists of $2,500 of Audio Music or Video Products. Sponsored by Baker & Taylor.

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**EBSCO Excellence in Small and/or Rural Public Library Service Award**

Awards a public library serving a population of 10,000 or less that demonstrates excellence of service to its community as exemplified by an overall service program or a special program of significant accomplishment. A plaque and a $1,000 honorarium are presented annually at the ALA Annual Conference. Established in 1991. Sponsored by EBSCO Information Services.

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**Gordon M. Conable Award**

Awards a public library staff member, a library trustee, or a public library, that has demonstrated a commitment to intellectual freedom and the Library Bill of Rights. The award consists of $1,500 and a plaque to be presented annually at the ALA Annual Conference. Sponsored by LSSI.

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**John Iffl Award**

Awards the life and accomplishments of John Iffl, early advocate and champion of technology in public libraries, and recognizes the contributions of a library worker, librarian, or library that has used technology and innovative thinking as a tool to improve services to public library users. The award provides a $1,000 honorarium, a plaque and a bouquet of roses for the workplace. Sponsored by Innovative.

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**Romance Writers of America Library Grant**

Awards a public library the opportunity to build or expand its romance fiction collection and/or host romance fiction programming. The grant consists of $4,500 to be used toward the purchase of books in print and/or audio format, author honorariums and travel expenses, and other applicable program expenses. Sponsored by the Romance Writers of America.

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**Upstart Innovation Award**

Awards cash prizes to the authors of the best feature articles written by public librarians and published in the previous year’s issues of Public Libraries magazine.

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**Other Awards**

Public Libraries Feature Article Contest

Awards cash prizes to the authors of the best feature articles written by public librarians and published in the previous year’s issues of Public Libraries magazine.

If your organization is interested in sponsoring a PLA award or if you have any questions regarding awards, please contact Juliana Kloeppel, program coordinator, at 312-280-5026 or pla@ala.org.
Make financial literacy fun and empowering with a traveling exhibition for tweens, teens and their families.

Apply now to host Thinking Money, a traveling exhibition to U.S. libraries.

50 Public Libraries Will Receive:

- the 1,000-square-foot traveling exhibition—including two iPads preloaded with fun educational content and four low-tech activity stations—for a six-week loan
- travel and accommodations to attend an orientation workshop at the 2016 ALA Annual Conference in Orlando
- online training modules for library staff
- tips and tools for related programs
- $1,000 programming allowance

Apply Online


For more information and the full project guidelines, visit ala.org/thinkingmoney.

Thinking Money is sponsored by the American Library Association and the FINRA Investor Education Foundation. To learn more about how your library can help patrons with their personal finance information needs, visit smartinvesting.ala.org.
The ALA JobLIST Placement & Career Development Center Workshops during the Midwinter Meeting in Boston Aim to Propel Careers

Saturday January 9
11:00 a.m. - 12:00 p.m.
Preparing for Today’s Job Market: the Search, the Application, and the Interview

The number one goal for many of us, whether we are fresh out of library school or not, is finding a job. And not just any job – a job that we like, a job that we can grow in and learn from and feel proud of, a job that will enhance our skill sets and propel our careers. But the process of finding a job can be a difficult one and, at times, a long and treacherous journey. This hands-on workshop will help you feel more confident in your job search by giving you the tools to organize a search, analyze job listings, write effective, compelling cover letters and resumes, and professionalize your interview game. All of which will help get you noticed – in a good way.

Saturday January 9
1:30 - 2:30 p.m.
How to Get Your Bounce Back!
The quality of your work life and health are more important than ever, especially if you are at midcareer where expertise may be higher, but energy may have taken a dip. Workloads can seem overwhelming with fewer resources and higher expectations. But you can take actions that will make a positive difference, put a smile back on your face, and a shine on your career efforts. Come to learn some easy-to-use tools and techniques to take great care of yourself and revitalize your career at the same time.

Sunday January 10
9:00 – 10:30 a.m.
Aim to Propel Careers

An informal discussion/Q&A session where you can gain an insider’s perspective on the recruitment process from three experienced HR Directors. Get tips on how to make your application stand out. Find out how to be your own best advocate for professional development and career advancement. Explore negotiation strategies to ensure you get the most out of your offer package. All questions are welcome!

Shuttle Schedule

Shuttle service will be provided from the official ALA hotels listed to BCEC beginning at 6:00am. Regular shuttle service will resume for return service back to hotels following the event.

Shuttle Schedule to BCEC

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<thead>
<tr>
<th>Route 1 Boarding Location</th>
<th>Curbside on Congress St.</th>
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<tr>
<td>Renaissance Waterfront</td>
<td>Plaza Level Entrance on WTC Ave.</td>
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<td>Seaport Hotel</td>
<td>At Seaport Hotel</td>
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<td>World Trade Center</td>
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<td>Route 2 Boarding Location</td>
<td>Curbside on Tremont St.</td>
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<td>Omni Parker House</td>
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<td>Hyatt Regency Boston</td>
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<tr>
<td>Route 3 Boarding Location</td>
<td>Curbside on Chauncy St.</td>
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<tr>
<td>InterContinental Boston</td>
<td>Curbside on Atlantic Ave.</td>
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<td>Hilton Boston Faneuil Hall</td>
<td>Curbside on Broad St.</td>
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<th>Route 4 Boarding Location</th>
<th>Curbside on Columbus Ave.</th>
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<td>Boston Park Plaza</td>
<td>Curbside on Stuart St.</td>
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<td>Revere Hotel</td>
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<th>Route 5 Boarding Location</th>
<th>Curbside on Dennis Ln.</th>
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<tr>
<td>Westin Copley</td>
<td>Curbside on Huntington Ave.</td>
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<td>Sheraton Boston</td>
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<tr>
<td>Route 6 (scheduled service) Boarding Location</td>
<td>Curbside on Huntington Ave.</td>
</tr>
<tr>
<td>Midtown Hotel *</td>
<td>* Check hotel lobby sign for shuttle service schedule</td>
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Shuttle service is not provided.

Complimentary shuttle service is provided between the BCEC and the official ALA hotels listed. For the most up to date information please check the shuttle information signs posted in each hotel lobby. If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible vehicle, please see the shuttle supervisor at the BCEC or call Kushner & Associates at (310) 975-4528 during shuttle hours.

Mizrahi (CFDA) awards and a Drama Desk Award for his costume designs. He has dressed some of the most distinguished and famous women in the world including Audrey Hepburn, Hillary Clinton, Oprah Winfrey, Michelle Obama, Sarah Jessica Parker, Julia Roberts, Rihanna, Mary-Kate and Ashley Olsen, and Meryl Streep. His famous partnerships with Tanger was the first time a major designer teamed up with the mass retailer, a revolutionary business deal that paved the way for other designers. Beyond the fashion world, he has designed costumes for the Opera Theatre of St. Louis, and narrated “Peter and the Wolf” at the Guggenheim Museum. A major retrospective of his work titled “An Unruly History” is scheduled to take place at the Jewish Museum of NYC in 2016. Sponsored by Macmillan.
Where Does the U.S. Stand on “Right to be Forgotten” Policy?

Whether we follow the EU’s lead will be debated at ALA 2016 Midwinter

In the European Union, a user has the right to have links to certain personal information removed from the results of web searches involving his or her name. This “right to be forgotten” has stimulated robust debate about its appropriateness of such a regime in other countries. ALA’s Office for Information Technology Policy (OITP) will delve into the pros and cons about its possible adoption here in the U.S. during a Breakout session on Saturday January 9, from 10:30 – 11:30 a.m. at ALA Midwinter Conference at the Boston Convention and Exhibition Center.

Expert speakers include Gail Slater, vice president, legal and regulatory policy, Internet Association, which represents the leading Internet companies, and James C. Neal, university librarian emeritus, Columbia University, member of the board of trustees, Freedom to Read Foundation, and a member of ALA’s executive board. The session will be moderated by Alan S. Inouye, director of ALA OITP.

The “right to be forgotten” (RTBF) refers to an individual’s right to compel a search engine service to have a process for removing links to certain personal information from search results involving his or her name. Personal blogs, arrest records, explicit photos, and business critiques are now typically published forever. Should individuals have the right to have links to certain personal information removed from web search results?

Under most current applications of RTBF, information is not removed or destroyed at its source. Rather, a search engine or web page owner prevents links from appearing in the search results list that is produced following a name search. The originally published information generally remains available and could potentially be located by using a different search engine or by trying different search terms. However, in some applications of RTBF, the underlying published information may, in fact, be removed.

Dan Lee, chair of the OITP Advisory Committee and director of the Office of Copyright Management and Scholarly Communication at the University of Arizona, explains that, “Libraries and librarians preserve and provide access to information. Since RTBF obscures information or essentially hides it from those searching on the Internet, it effectively removes access to information. This poses a challenge to a librarian’s social responsibility to help users find the information they need, and is especially harmful when there is a clear public interest in having access to it.” On the other hand, he said, “people should have control over the visibility of their own information. Sometimes, there are compelling reasons for why access to certain information should be eliminated or minimized. Thus, there is a fundamental tension between the rights of individuals and society. This should be a very interesting panel.”

Anti-bullying Activist Lizzie Velasquez is 2016 Arthur Curley Memorial Lecturer

Anti-bullying activist Lizzie Velasquez will bring her message of not allowing others to define you and of turning negativity into a motivating force to 2016 ALA Midwinter Meeting in Boston as the Arthur Curley lecturer on Saturday, January 9, 4:00 – 5:00 p.m.

Born with a rare syndrome that prevents her from gaining weight and causes accelerated aging, Velasquez was first bullied as a child in school for looking different and later as a teenager when she discovered a YouTube video labeling her “the world’s ugliest woman.” Instead of giving in to the cruelty and vitriol expressed, Velasquez decided to respond to the bullies and tormentors by fighting back in a positive way. She was inspired to speak out against both cyber- and face-to-face bullying, becoming a motivational speaker and author as well as the subject of the documentary “A Brave Heart: The Lizzie Velasquez Story,” which premiered at SXSW in 2015. She also got involved in lobbying Congress to pass an anti-bullying bill, and presented a TEDx talk – “How do you define yourself?” – which has been viewed 9.6 million times. She credits her parents with teaching her not to allow herself to be defined by what was different about her. “You are the one that decides what defines you,” she says in the talk. She decided to let her goals, success, and accomplishments define her, not her outward appearance, and has used the many negative things directed at her “as a ladder to help me climb up to my goals.” She exhorts her audience to remember that “Brave starts here.”

The Arthur Curley Memorial Lecture series commemorates Arthur Curley’s lifelong dedication to the principles of intellectual freedom and free public access to information.

Sponsored by Tugg Educational Films.
ALAN Washington Touts Intriguing Topics for Midwinter Conference

From advance insights into the 2016 presidential election, to whether citizens should have the “right to be forgotten,” to what’s up with ebooks — ALA’s Washington office is dishing up some scintillating topics for conference participants puzzling over which sessions to put on their “must attend” list. Here’s a roundup to pique your interest.


With the Presidency, all of the House, and one third of the Senate up for grabs in 2016, ALA’s Washington Office has taken advantage of Midwinter’s Boston locale to invite a stellar panel of local experts from Harvard, MIT and elsewhere — including prominent former federal officials — to team up with top national political reporters for a wide-ranging Washington Update discussion of what Election 2016 may mean for library policy priorities and the nation. Don’t miss this timely and expert look ahead!

Saturday January 9, 8:30 – 10:00 a.m.

Should There Be a Right to Be Forgotten? (breakout session)

In the European Union, a user has the right to have links to certain personal information removed from the results of web searches involving his or her name. This “right to be forgotten” in Europe has stimulated robust debates about the appropriateness of such a regime in other countries.

Come to this session to learn about the pros and cons and ask questions about possible adoption in the U.S.

Saturday January 9, 10:30 – 11:30 a.m.

From Glass Half Empty to Glass Half Full?: Evaluating the current ebook environment

Three years ago, major publishers refused to sell ebooks to libraries, no one knew how to download an ebook file, and public library staff were hit with an unforeseen surge of patron interest in ebooks. Now that the dust has settled and ebook market has matured, where are we now? In panel presentation format, speakers will describe how things have changed and what libraries can expect in the not so distant future.

Sunday January 10, 8:30 – 10:00 a.m.

How Do You YouTube? (breakout session)

The internet’s favorite repository for cat videos has undergone an unexpected transformation in the last 10 years. Okay, it’s still a repository for cat videos, but more than that, it’s a place of curiosity and community. With this introductory session, we will be hosting a series of panels and workshops to explore how libraries can get started on YouTube. You’ll learn about the concept of Curiosity Correspondents, gaining internal support for a YouTube project, and how to make the most of your channel (including community outreach, education, and federal advocacy).

Saturday January 9, 10:30 – 11:30 a.m.

Encryption Inhabition? – enabling Library Patron Privacy in the Age of Surveillance (breakout session)

Librarians’ longstanding commitment to protecting patron privacy has taken on added urgency in an era of high tech government surveillance and criminal data breaches. Technology has both afforded unprecedented access to patron information and empowered individuals and libraries to encrypt it. Join a panel of experts to discuss this new “arms race,” how it’s playing out in Washington, D.C. and how local libraries could be, should be and are using encryption in the age of surveillance.

Saturday January 9, 10:30 – 11:30 a.m.
Library Users Nominate Favorites for Prestigious National Public Service Honor

Ten librarians were honored with this year’s I Love My Librarian Award for their exceptional public service to the community and ongoing commitment to transforming lives through education and lifelong learning. The winning librarians were selected from a pool of more than 1,300 nominations submitted by library patrons nationwide who use public, school, college, community college, or university libraries. The nominations detailed stories about how their favorite librarians helped improve the quality of life in their communities.

The nation’s 166,164 certified librarians continue to play a vital role in assisting and inspiring all who seek information and access to technologies. The I Love My Librarian Award winners are living examples of how library professionals are expanding beyond their traditional functions and providing more opportunities for community engagement and delivering new services that connect closely with patrons’ needs.

“It is gratifying to have the I Love My Librarian Award bring much deserved recognition to librarians. As libraries transform so do librarians to support individual opportunity and community progress,” said Sari Feldman, president of the ALA. “Every day librarians connect library users with the books, information and critical technology resources they need to thrive in the digital age.”

The award recipients include a librarian who fought censorship when residents attempted to ban and remove books from the shelves; a librarian who works with incarcerated youth; a librarian who fostered a deeper understanding of the Muslim world by facilitating a campus exhibit and lecture; and a librarian whose efforts helped raise student reading scores significantly at an underserved elementary school.

Each winning librarian received a $5,000 prize at a ceremony and reception in New York City, hosted by the philanthropic foundation Carnegie Corporation of New York, which sponsors the award. The New York Public Library and The New York Times are co-sponsors of the award, which is administered by the ALA.

The 2015 recipients are:

• Diane Brown
  New Haven (Connecticut) Free Public Library, Stetson Branch

• Doug Campbell
  Willis Library, University of North Texas, Denton, Texas

• Sylvia Cieply
  Otto A. Fischer School Library, Orange County Juvenile Hall, Orange, California

• Dona J. Helmer
  College Gate Elementary School Library, Anchorage, Alaska

• Courtney P. Kincaid
  Formerly with Hood County Library, Granbury, Texas

• Leslie D. Koch
  Armstrong Elementary School, Eastover, North Carolina

• April Roy
  Kansas City (Missouri) Public Library, Lucile H. Bluford Branch

• Elizabeth G. Rumery
  Avery Point Campus Library, University of Connecticut, Groton, Connecticut

• Dr. Christopher A. Shaffer
  Troy (Alabama) University

• Shugana Williams
  Mississippi Gulf Coast Community College, Perkinston Campus

For more information regarding the 2015 I Love My Librarian Award recipients, please visit www.ilovelibraries.org/ilovemylibrarian.

Carnegie Corporation of New York was established by Andrew Carnegie in 1911 “to promote the advancement and diffusion of knowledge and understanding.” In keeping with this mandate, the Corporation’s work focuses on the issues that Andrew Carnegie considered of paramount importance: international peace, the advancement of education and knowledge, and the strength of our democracy.

The New York Public Library is a free provider of education and information for the people of New York and beyond. The Library offers free materials, computer access, classes, exhibitions, programming, and more to everyone from toddlers to scholars, and has seen record numbers of attendance and circulation in recent years. The New York Public Library serves more than 18 million patrons and millions more around the globe who use its resources at www.nypl.org. Learn more about how to support the Library at nypl.org/support.

ALA is the oldest and largest library association in the world. The ALA administers the I Love My Librarian Award through the ALA’s Public Awareness Office which promotes the value of libraries and librarians.
The United States Board on Books for Young People (USBBY) will make its announcement of the 2016 Outstanding International Books, representing the best of international children's literature, at ALA Midwinter. Following the 2016 Outstanding International Books announcement, author Ruta Sepetys will be speaking about her forthcoming book, Salt to the Sea, set in 1945 as World War II is drawing to a close and inspired by the real-life events related to the sinking of the Wilhelm Gustloff, the largest shipwreck in history.

The ALA BYV event will take place Friday evening January 8, at 8:00 p.m. in the Boston Convention and Exhibition Center, Room 106.

Come See a Bevy of New Books, Products, and Special Events at the ALA Store

On Monday January 11, from 6:00 – 7:30 p.m., members of the Association for Library Service to Children and the Young Adult Library Service Association are invited to a Joint Member Reception. This event will take place at the Westin Boston Waterfront, Harbor Ballroom. Come to unwind, mingle with peers, and enjoy light hors d’oeuvres as well as a cash bar.

Complying with Emerging Funder Public Access Policies

Over the past few years, there has been a proliferation of high-profile funders announcing policies requiring greater access to research articles and data. From the White House, to the Canadian Tri-Agency, to the Bill and Melinda Gates Foundation, these policies are now moving into the implementation stage. This challenge is compounded by differences in the requirements across policies, and the ability of individual researchers and institutions to make sense of these differences and comply effectively. The SPARC-ACRL Forum, “Complying with Emerging Funder Public Access Policies: How Libraries Can Make It All Work,” will explore ways in which the library community can be instrumental in supporting the compliance efforts. Along with identifying some issues and possible strategies, the panelists will discuss services that are being, or have been created or expanded, to help address some of the issues that have been raised. The forum will be held at 3:00 p.m. on Saturday January 9, in room 253c of the Boston Convention and Exhibition Center.

The ALA Masters Series is a Midwinter Meeting chance to hear and talk to experts from across library specialties as they describe their latest in-house innovations in fast-paced sessions (over lunchtime—attendees are welcome to bring their lunch). These sessions offer insights into the hottest trends and how librarians are stepping up to them, and this year feature Jason Griffey on “Measuring the Future” and Rebekkah Smith Aldrich on “Sustainable Thinking.”

In “Measuring the Future” on Saturday January 9 from 12:30 – 1:30 p.m., Jason Griffey will address how understanding your spaces can make your library better for everyone. One of the most valuable assets a library has is the physical building itself, but aside from gate count we have remarkably little information about how it’s used. What if you could have a Google Analytics style dashboard and understanding of what happened in your library yesterday? Over time, longitudinal data about activity in your library can do amazing things: allow you to plan staffing predictively, let you A/B test displays or furniture arrangements, check what rooms are most popular during different parts of the day or year, and much more. Why just collect statistics when you can use them to actually make your library better for both staff and patrons? Griffey welcomes all attendees to a discussion about these issues and would like to know what attendees would like to see from the Measure the Future project (http://measurthefuture.net). Griffey is a librarian, technologist, writer and speaker. He has a blog called Pattern Recognition and also writes Release Candidate, an emerging technologies blog, and writes for the ALA TechSource blog.

Rebekkah Smith Aldrich will look at “Sustainable Thinking” on Sunday January 10 from 12:30 – 1:30 p.m. Libraries must take an active role in building sustainable, resilient and regenerative communities. Our future depends on it. We will explore how to infuse the core value of sustainability into everything we do, taking a “whole systems approach” to leading our libraries into the future and building our base of support among those we serve along the way. Smith Aldrich is the owner of Sustainable Libraries, LLC and has been a public library development consultant since 1998. She currently holds the position of Coordinator for Library Sustainability at the Mid-Hudson Library System in New York where she assists 66 public libraries in the areas of governance, management, funding and facilities. Her website is http://sustainablelibraries.org/.

Sustainable Thinking Covered

Tiziana Dearing, co-director of Boston College’s Center for Social Innovation; Chrismaldi Vasquez, executive director of Boston’s Family Independence Initiative; and Veto Casado, executive director of Small Can Be Big. These social innovators bring technology and data to find new solutions to persistent problems. Each day is structured around three informative presentations. Attendees are encouraged to drop in to the sessions as schedules allow.

Come See a Bevy of New Books, Products, and Special Events at the ALA Store

Longer hours and easy access near the Networking Uncommons in the North Lobby of the Boston Convention Center make it convenient to shop and browse at the ALA Store at Midwinter Meeting. The ALA Store offers products that meet the widest range of your promotional and continuing education/professional development needs—as well as fun gift items. Make sure to carve out some time in your schedule to stop by and examine the many new and bestselling items available.

ALA Graphics will feature a number of popular posters, bookmarks, and promotional materials. Posters making their conference debuts include Star Wars, Pharell Williams, Bella Thorne, and Beedle. Popular posters and bookmarks like Batgirl, The Avengers, and Ofal Reading is Cool will also be on hand. Place a bid in our silent auction for a signed Barbara Walters READ poster. Proceeds from the silent auction will go directly back into promoting libraries, literacy, and reading. And stop by early to get your pick of conference t-shirts—they sell out fast!

ALA Publishing is excited to offer several new titles hot off the press, such as the new fourth edition of Richard E. Rubin’s Our Bibliographic Models: FRBR, FRAD, and FRAD+; the new fifth edition of Richard E. Rubin’s Access Policies: How Libraries Can Make It All Work; the new fifth edition of Checklist of Library Building Design Considerations; William Sanwald’s perennial bestseller; More Storytime Magic, by Kathy MacMillan and Christine Kerker; FRRR, Before and After; A Look At Our Bibliographic Model, by Karen Coyle; and Library Management in Distrusive Times: Skills and Knowledge for an Uncertain Future, edited by Steve O’Connor. Remember that you can find titles from ALA Editions, ALA Neal-Schuman, Facet Publishing, UK, and the ALA Divisions in the ALA Store, and also get free shipping on all book orders placed in the ALA Store (posters, bookmarks, and other gift-type items are not eligible for this offer).

Stop by the ALA Store to learn more about our emerging opportunity projects, as well as take part in live demos of RDA Toolkit. Meet high-profile authors and pick up an autographed book or two: use the Conference Scheduler to plan your time at Midwinter Meeting, including the author signings taking place at the ALA Store.

Prices at the ALA Store automatically reflect the ALA Member discount, so there’s no need to dig out your member number. And remember that every dollar you spend at the ALA Store helps support library advocacy, awareness, and other key programs and initiatives.

Using and Supporting the Compliance Efforts

The Office of New Urban Mechanics, the Innovation District and District Hall, and new approaches to solving serious and persistent community problems.

As part of the Midwinter Meeting, ALA’s Center for the Future of Libraries and the Office for Diversity, Literacy, and Outreach Services, will bring Boston’s spirit of innovation to attendees. “Libraries Transform: Civic and Social Innovation” features Boston-based civic and social innovators for two outward-looking forums exploring the changes happening in our communities, the issues innovators are addressing, and the strategies they are using. These innovations can inspire our efforts to help libraries transform.

Sunday’s session, 8:30 – 11:30 a.m. in room 253c of the Boston Convention Center, Room 103, will focus on civic innovation with innovators from city government spurring economic and civic development and architects and designers introducing new ideas for public and residential spaces.

Monday’s session, 8:30 – 11:30 a.m. in Boston Convention Center Room 103, will focus on social innovation and feature Tiziana Dearing, co-director of Boston College’s Center for Social Innovation; Chrismaldi Vasquez, executive director of Boston’s Family Independence Initiative; and Veto Casado, executive director of Small Can Be Big. These social innovators bring technology and data to find new solutions to persistent problems.

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Relax and Network

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ALA Store hours:
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Saturday January 9
8:30 a.m. – 5:00 p.m.
Sunday January 10
8:30 a.m. – 5:00 p.m.
Monday January 11
9:00 a.m. – 2:00 p.m.
Robyn Carr Among Featured Authors at the Gala Author Tea, Sponsored by ReferenceUSA

Robyn Carr, Liz Moore, Janice Y.K. Lee, Val McDermid, Stephanie Danler, and Jennifer Haigh will be the featured authors at United for Libraries’ Gala Author Tea, sponsored by ReferenceUSA, from 2:00 – 4:00 p.m. on Monday January 11 at the 2016 ALA Midwinter Meeting in Boston.

Light snacks will be served and a book signing will follow. United for Libraries will recognize the winners of the 2015 National Friends of Libraries Week Awards during the program.

Robyn Carr (What We Find, Harlequin/MIRA) is a RITA® Award-winning and New York Times bestselling author of more than 40 novels, including the critically acclaimed Virgin River and Thunder Point series.

Liz Moore (The Univen World, W.W. Norton & Company) is the author of the acclaimed novel Heft, and The Words of Every Song, and is the winner of the 2014 Rome Prize in Literature.

Janice Y. K. Lee (The Expatriates, Penguin/Viking) is a former editor at Elle, and lives in New York with her husband and four children.

Val McDermid (Splitter of Silence, Perseus/Grove Atlantic) is the bestselling author of 29 novels. She has received the Crime Writers’ Association Carer Diamond Dagger Award, and the Pioneer Award from Lambda Literary.

Stephanie Danler (Savage Girl, Penguin Random House/Knopf) is a writer based in Brooklyn, New York.


For more information on purchasing tickets and other United for Libraries events and meetings at the ALA Midwinter Meeting, visit wwwALA.org/united/events_conferences/midwinter.

Author and Law Professor Catherine Ross to Discuss How Schools Teach Lessons in Censorship

Nearly half a century ago Justice Abe Fortas famously declared that students do not shed their constitutional right to freedom of speech at the schoolhouse gate. Yet public schools in the United States frequently censor student speech, especially controversial speech, often with the approval of the courts. School librarians confront this reality daily as they advocate and defend students’ freedom of speech and their right to receive information.

“Lessons in Censorship,” a talk given by law professor and author Catherine J. Ross, will try to bring clarity to the bewildering array of court rulings that define the speech rights of young citizens in the school setting. During her talk, Ross will examine the dispute that has erupted in our schools and courts over students’ free speech rights and outline how the failure of schools to respect civil liberties betrays their educational mission and threatens democracy. Ross will also discuss how to protect free expression without disrupting education.

The program, part of the ALA Midwinter Meeting’s “News You Can Use” series, is sponsored by the Office for Intellectual Freedom and the Freedom to Read Foundation. It will take place on Saturday, January 9 at 3:30 p.m. in Room 253B of the Boston Convention and Exhibition Center. Following her talk, Ross will sign copies of her new book, Lessons in Censorship: How Schools and Courts Subvert Students’ First Amendment Rights, published by the Harvard University Press.

Catherine J. Ross is a law professor at George Washington University and, during the 2015-2016 academic year, a Visiting Scholar at the Harvard School of Education. She has been a member of the Institute for Advanced Study in Princeton, and has taught at the University of Pennsylvania, Yale and other universities. She is a co-author of Contingent Family Law, a leading law school text (Foundation Press/West, 2015). For many years she led the American Bar Association’s efforts to address the legal needs of children.

Meet users where they are.

Visit Booth 1405 or gale.com/google to learn how Gale and Google are coming together to improve search.

GALE CENGAGE Learning

Partner
“Deep Dive” Workshops at the 2016 Midwinter Meeting

1 Trust and Opportunity: Transforming Lives, Transforming Communities in Mid-Sized Urban Settings

Sunday, January 10
8:15 - 11:30 a.m.
Event Code: DIVE4

All communities have challenges. Libraries can help conquer them — given the right tools. Learn how two public libraries—Hartford (Conn.) Public Library and Springfield (Mass.) City Library—are bringing residents, local organizations and city leaders together to tackle daunting issues, including public safety.

2 Creating Out-Of-This-World Children’s Science Programming With Free NASA Resources

Sunday, January 10
1:00 - 4:15 p.m.
Event Code: DIVE1

Are you ready to create outstanding STEM programming on a shoestring? In this session, participants will take part in a variety of NASA hands-on activities for children and their families. Designed for a library environment, these activities utilize inexpensive, common (and even recycled) materials to bring our solar system to life.

Advance registration is required. For more information, visit http://2016.alamidwinter.org/deep-dive-sessions.